

## Summer/Fall 2012 AMERICAN FRIENDS OF LIROT ASSOCIATION

## NEWSLETTER

### Eye Mobile Clinic – Bringing Preventing Eye Care to Disadvantaged Populations in Israel

Each year about 2,000 Israeli civilians lose their vision, some of them due to lack of preventive medicine. LIROT's Eye Mobile Clinic unit provides vision screening service for those who cannot access medical centers in Tel Aviv or Jerusalem, or aren't aware of the need for periodic eye examination.

The economic burden of severe vision problems and blindness on Israeli society is strenuous. Annually, the state of Israel distributes over 15 million US dollars to visually impaired individuals. Our plan is to, in the next 5 years, reach over 50,000 people.

Our main goal is to, by using early screening methods, reduce by 10% the number of those who suffer from 3 of most common blindness causing illnesses: Macular Degeneration, Diabetic Retinopathy and Glaucoma.

Please call Iris Sagi at 718-91-0817 to donate or learn more!



### SAVE THE DATE!

## **American Friends of Lirot First Annual Fundraiser**

NOVEMBER 14<sup>TH</sup>, 2012 6:30 PM - 9:00 PM 155 HUDSON ST. NEW YORK, NY

Please join us for our first annual fundraiser at the private home of Michael Hort, one of the biggest collectors of contemporary art in the world!



### World Sight Day - October 11, 2012

World Sight Day is an annual day of awareness to focus global attention on blindness, held on the second Thursday in October.

World Sight Day is observed around the world by all partners involved in preventing visual impairment or restoring sight. It is also the main advocacy event for the prevention of blindness and for "Vision 2020: The Right to Sight", a global effort to prevent blindness created by WHO and the International Agency for the Prevention of Blindness.

# Why it is important to promote eye research in Israel?

- Israel is a world leader in ophthalmologic research
- There is a high incidence of hereditary eye diseases in Israel
- The cost of research in Israel is much lower than in USA
- Israeli researchers enjoy a worldwide recognition in the field of eye health care

## **Lirot Upcoming Projects** in 2012

- Continuing fundraising for research in Israel and abroad
- "Eye Health Mobile" project, helping in the prevention of blindness.
- Promoting Eye screening for children
- Organizing Eye Health Awareness Month in Israel

## Lirot Association Awarded An Impressive Grant

In cooperation with the Israeli Ministry of Health, ten grants of NIS 200,000 each will be awarded over two years to outstanding researchers

### Lirot Made a Mark At The Two Leading Conferences In The Field of Ophthalmology

- ARVO Conference 2012, the most important eye health conference in the world
- 2. ISVER Conference 2012 which took place in Israel

Summaries of the conferences were made directly available to doctors and researchers in Israel through the Association's website, www.eyes.il.org



LIROT's May Scietific Conference in New York City
From Left to Right: Jack Tawil, Nadine Hollander, Elaine Richman
To See Lectures from our May Scientific Conference please visit:
<a href="http://www.youtube.com/user/LirotAssociation/videos">http://www.youtube.com/user/LirotAssociation/videos</a>

### We would like to thank the American Friends of Lirot Board of Directors for their hard work and support:

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#### **Contact Us:**

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