

The Fifth Eye Health Awareness Month event, December 2013

Throughout December, the Fifth Eye Health Awareness campaign of the Lirot Association will take place and will particularly focus on the encouragement of the public to participate in free of charge eye examinations!

Press the following [link](#) in order to view the full list of optometric clinics that perform the free of charge examination. Make an appointment in advance for you and your family members.

In addition, on December 11, 2013, the Association's fifth eye health supplement will be distributed with the "Israel Hayom" newspaper. This special supplement contains materials written by Israel's finest doctors regarding innovative treatments, operations, and new technologies that serve the Israeli Ophthalmological Society.



It should also be stated that the association is holding a fund-raising event during the month of December.

Bank Discount and the Lirot Association are delighted to invite you to a sculpture exhibition and its catalogue launching.

Gadi Fraiman

New creations

Also attending the event will be:

Mr. Reuven Spiegel, CEO of Bank Discount of Israel Ltd.

Mr. Israel Maccov, Chairman of San Pharma, Chairman of Given Imaging, Chairman of Biolight



The opening event will take place on Friday, December 13, 2013, at 11:00, in the lobby of Bank Discount, 27 Yehuda Halevi St., the main Tel-Aviv branch.

Income from the sales of the exhibited pieces will be devoted to scholarships awarded to the outstanding researchers in the field of ophthalmology.

We will be delighted to see you among our guests.

Mrs. Shlomit Nuss, in charge of the Bank Discount of Israel art collection

Mr. Ohad Lahav, Chairman of the Lirot Association

Mrs. Nadine Hollander, CEO of the Lirot Association

We will appreciate any donation made in the name of the prevention of blindness in Israel as well as for enabling eye examinations among the elderly of the community.



We would appreciate your sharing the awareness month news with your colleagues, friends, family, and other employees in general, as well as in the various social media networks.

Thank you and happy holidays from the management of the Lirot Association and the office staff.